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Conference Partners Internationals' Sustainability Policy Framework

1. SCOPE

The sustainability policy and action plan of Conference Partners International (CPI) applies to all activities, products, and services within CPI. This includes various aspects such as event planning, venue selection, travel arrangements, and supply chain management. By encompassing all aspects of CPI's operations, the policy ensures that sustainability considerations are integrated into every facet of the organisation's work.

2. GOALS & TARGETS

2.1 Greenhouse Gas Emissions

CPI sets a specific goal to reduce greenhouse gas emissions. This target can be achieved through various measures, such as promoting virtual events that reduce the need for travel, encouraging the use of public transportation for event attendees, adopting energy-efficient practices in event venues, and exploring carbon offset programs.

2.2 Waste Minimisation

CPI commits to minimizing waste generation at all conferences. This target can be achieved by implementing comprehensive recycling programs, adopting waste reduction initiatives such as using digital materials instead of printed ones, promoting responsible procurement practices that prioritize reusable and recyclable products, and encouraging attendees and stakeholders to participate in waste reduction efforts.

2.3 Water and Energy Conservation

CPI aims to conserve water and energy resources by reducing consumption. This can be achieved through the implementation of efficient water management systems, promoting energy-saving practices such as using LED lighting and smart energy monitoring systems, and exploring the use of renewable energy sources like solar or wind power for event venues.

2.4 Sustainable Materials

CPI is committed to using sustainable material usage throughout all conferences. This involves prioritizing the use of sustainable materials in all aspects of event planning and management. This includes using recycled paper, eco-friendly signage, reusable event materials, and exploring innovative sustainable alternatives to traditional event materials.

3. IMPLEMENTATION

3.1 Roles and Responsibilities

CPI has assigned specific roles and responsibilities to individuals and teams within the organisation to ensure the effective implementation of sustainable practices. This includes designating sustainability champions who will oversee and coordinate sustainability efforts, track progress, and ensure accountability for sustainability goals.

3.2 Employee Engagement

CPI recognizes the importance of employee engagement and will provide training, resources, and opportunities for employees to actively participate in sustainability initiatives. This includes educating employees about sustainability practices, encouraging their input and ideas, and recognizing and rewarding sustainability efforts.

3.3 Supplier Engagement

CPI will collaborate with suppliers and vendors to promote sustainable practices throughout the supply chain. This involves establishing sustainable procurement policies, including sustainability criteria in supplier selection processes, and actively seeking out suppliers that prioritize environmental and social responsibility.

3.4 Venue Selection

CPI will prioritize venues that align with sustainable practices. This includes selecting event venues that have robust sustainability initiatives in place, such as waste management systems, energy-efficient facilities, sustainable transportation options, and green certifications.

4. MONITORING AND REPORTING

4.1 Measurement

CPI has established key performance indicators (KPIs) to measure and monitor progress towards the sustainability goals and targets outlined in the policy and action plan. This includes tracking

metrics such as greenhouse gas emissions, waste generation and diversion rates, water and energy consumption, and sustainable material usage.

4.2 Reporting

CPI generate regular reports to document and communicate its sustainability performance. These reports will highlight achievements, challenges, and areas for improvement. Transparent reporting will allow stakeholders, including employees, clients, and partners, to understand CPI's sustainability efforts and progress.

4.3 Auditing

Periodic sustainability audits will be conducted to ensure compliance with the policy and action plan. These audits will assess the effectiveness of sustainability initiatives, identify areas for improvement, and provide recommendations for enhancing sustainability practices within CPI.

5. CONTINUOUS IMPROVEMENT

CPI is committed to continuous improvement in sustainability practices. The organisation will regularly review and update the policy and action plan based on emerging technologies, industry best practices, and stakeholder feedback. This ongoing review process ensures that CPI remains responsive to evolving sustainability challenges and opportunities.

6. COLLABORATION

CPI recognizes the importance of collaboration and will actively seek partnerships with external stakeholders, including suppliers, clients, and industry groups. By collaborating, sharing knowledge, experiences, and resources, CPI aims to promote sustainability throughout the supply chain and wider community. This may involve joint initiatives, knowledge-sharing platforms, and collective efforts to drive sustainable practices.

7. COMPLIANCE

CPI is dedicated to ensuring compliance with all relevant laws, regulations, and standards related to sustainability. Additionally, CPI will strive to exceed these requirements wherever possible, demonstrating leadership in sustainability and setting a higher standard for the industry.

8. EDUCATION AND AWARENESS

CPI acknowledges the importance of education and awareness in promoting sustainable practices. The organisation will provide training and resources to educate employees, clients, suppliers, and event attendees about sustainability principles and practices. This includes organizing training sessions,

informational campaigns, and providing resources to support behaviour change and promote sustainability.

9. INNOVATION

CPI encourages innovation and creativity in finding new ways to reduce environmental impact. The organisation will actively support research and development efforts for sustainable technologies and practices. This may involve partnerships with universities, research institutions, and industry pioneers to explore and implement innovative sustainable solutions.

10. LEADERSHIP

CPI aims to lead by example in sustainability. The organisation's leadership team will champion sustainable practices, integrating sustainability as a core value within CPI's operations. By demonstrating leadership, CPI seeks to inspire and influence others in the event management industry to prioritize sustainability and take action towards a more sustainable future.